

SEP28/12 10.59
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ERIN PENNINGTON

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6356338

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	FL CHAM ALL-PLAKON	EST#	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT1/12 OCT6/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE SEP28/12 10.59

** NEW ORDER **
 TTLS \$20000..4X
 PLS CFM, THX 9/28

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

FLORIDA CHAMBER OF COMMERCE ALLIANE-SCOTT PLAKON

LINE	PROGRAM	START DATE	END DATE	START TIME	END TIME	DAYS	SPOTS	SPOT PRICE	TOTAL
1	600P-630P	10/1	10/6	2		M,SA	2		
PROGRAM : NEWS									
CON COM1 : 1X PER DAY									
2	700P-730P	10/3	10/5	2		W,F	2		
PROGRAM : JEOPARDY									
CON COM1 : 1X PER DAY									

OCT/12 20000.00

CONTRACT TOTAL	20000.00
TOTAL SPOTS	4

REP HEADLINE# 6356338
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP28/12 10.59
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$51,282 WFTV 39% WKMG 18% WESH 28% WOFL 15% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*